

UNITED WAY DAY OF CARING

ONE DAY. VOLUNTEERS. MEMORIES THAT LAST A LIFETIME.

United Way's largest single-day volunteer event returns on September 23, 2023. Join us as we mobilize United Way volunteers across KAY County to use their time and talents to give back to nonprofit organizations that work tirelessly to support the health, education and financial stability of our community every day.

Sponsorship Opportunity!! As a United Way Day of Caring sponsor, your company will be highlighted as a community leader in front of potential customers, both individual and organizations.

Our Sponsorship opportunities are created to help achieve your marketing interest by providing you with broad-reach brand exposure and high-value touchpoints to your target demographics... all while supporting the community that supports your business.

United Way is here to provide you with everything you need to know to register a great project for this year's event.

Before you begin:

- All Day of Caring host organizations must be a 501c3 nonprofit, government office or school.
- Host organization AND project sites must be located within Kay County.

As a Day of Caring host agency, you agree to:

- Submit your project through United Way (no direct recruitment of volunteers).
- Provide all necessary materials and equipment needed to complete your project(s).
- Provide water to all volunteers for half- and full-day projects.
- Provide lunch to all volunteers for full-day projects.
- Follow all United Way safety guidelines for Day of Caring projects.
- Provide United Way with a copy of your organization's insurance certificate.
- Communicate with United Way and volunteer team leader(s) prior to the event.
- Assign an agency project coordinator to be on site for the duration of your project.
- Display United Way Day of Caring signage during your project (provided by UWNCO)

Project Length:

- Choose to host a half- or full-day project.
- Half-day projects are from 9 a.m. -12 p.m. or 1 p.m. - 4 p.m.
- Full day projects are from 9 a.m. - 4 p.m.

United Way's Role:

- Planning, administration and evaluation functions for Day of Caring
- Volunteer recruitment and assignment to projects
- Media Coverage
- Providing best practices and other resources

Project Approval:

Projects are accepted at the sole discretion of the United Way of North Central Oklahoma. We reserve the right to exclude a project.

Please note that special emphasis and priority will be given to projects that are:

- Hosted by organizations whose community impact work includes at least one of the following United Way focus areas:
 - Healthy birth outcomes
 - Early learning and development
 - Childhood obesity
 - School-age learning
 - Employment and workforce development
 - Financial capability and asset building
 - Trauma-informed care.
- Located in UWNCO's priority zip codes
Those zip codes are: 74601, 74604, 74631, 74647& 74653