



THE UNITED WAY

LITERACY PROGRAMS

UNITED WE READ is a campaign dedicated to providing the tools and resources for young children to read at grade-level by the start of fourth grade brought to you by United Way and its partners.



DOLLY PARTON'S IMAGINATION LIBRARY

Imagine if **every child** in Ponca City, Tonkawa, Newkirk, Burbank, Fairfax, Shidler, Marland, Red Rock, and Kaw City entered school ready to learn and with a love of reading...

Currently, we have 1,355 local children enrolled to receive **free books**, and 771 have graduated out of the program. Since 2020, over 42,868 books have been mailed to children in Kay County from birth to age five—building early literacy one story at a time.

Register online at:
uwnco.org/imaginationlibrary



BORN LEARNING TRAIL

The Born Learning Trail turns everyday experiences into teachable moments. This interactive, paved pathway contains signs in English and Spanish with instructions for simple games that will turn an excursion at the park into fun learning moments for young children.



Visit a Born Learning Trail!
War Memorial Park
OR Lake Ponca
Walking Trail



TOGETHER WE THRIVE

United Way of North Central Oklahoma envisions a community working together to ensure that all of its members flourish and thrive.

The best way to support United Way and our community is to make a donation.

WAYS TO PARTICIPATE

- Mail in a pledge card
- Make an online donation or pledge
- Participate in a fundraiser

THIS YEAR'S GOAL IS TO RAISE
\$500,000



DONATE OR PLEDGE
WWW.UWNCO.ORG

TOGETHER WE THRIVE



UNITED WAY
North Central
Oklahoma

UNITED IS THE WAY

From advancing health, youth opportunity, and financial security to strengthening local resilience—United Way is mobilizing our community to action so that everyone can thrive. Together, we're not just meeting immediate needs; we're building a future where every person has the opportunity to reach their full potential.

United Way unites people, resources, and purpose to stand up for families and individuals. We do this by investing both donated dollars and volunteer time into trusted nonprofit partner agencies focused on four key areas:



YOUTH OPPORTUNITIES

Helping young people realize their full potential.

- Child Development Center
- Last First Council - Scouts of America
- Girl Scouts of Eastern Oklahoma
- CASA for Kids, Inc.



COMMUNITY RESILIENCY

Addressing urgent needs today and advancing tomorrow.

- United Way of North Central Oklahoma



HEALTHY COMMUNITY

Improving health and well-being for all.

- Retired Senior Volunteer Program
- Northern Oklahoma Youth Services
- Survivor Resource Agency



FINANCIAL SECURITY

Building financial stability and strength

- New Emergency Resource Agency
- Peachtree Landing
- Survivor Resource Agency
- Retired Senior Volunteer Program/ Medical Transportation

THE IMPACT OF

COLLECTIVE GIVING

Our greatest impact comes from bringing people and organizations together to tackle our community's most pressing challenges. At United Way of North Central Oklahoma, we believe everyone deserves the chance to thrive—regardless of background or circumstance.

By uniting with nine local partner agencies, we turn your generosity into real outcomes for real people. We don't just fund programs—we build bridges, connect organizations, and mobilize our community to solve problems that no one can tackle alone.

Because thriving doesn't happen in isolation. It takes all of us—showing up, lifting up, and standing united.

UNITED WAY PROJECTS & PROGRAMS

- Day of Caring
- Day of Action
- Drug Store (Substance Education & Prevention)
- Dolly Parton Imagination Library
- National Association of Letter Carriers Food Drive
- Promote Volunteer Opportunities in Kay County
- Youth Volunteer Scholarships
- United We Read - Volunteer Reader Event
- VITA - Volunteer Income Tax Assistance
- Emergency RX program

THE VALUE OF

YOUR DONOR DOLLAR

Across North Central Oklahoma, families are working hard and holding on to hope. They are the backbone of our community—but one unexpected expense can put everything at risk. When you give to United Way, you're not just donating—you're investing in real solutions for real people, right here at home.

THE IMPACT OF

YOUR DONATION



365 medical trips provided to access medical services and allow recipients to improve health.



Medicare enrollment and drug plan reviews were completed for **219 individuals**; savings of \$283,876.



Volunteers prepared over **220 tax returns** for low-income individuals and families free of charge. Total refunds resulted in **over \$173,000 in refunds**—money that goes straight back into our community.



64 accessibility ramps were designed and completed for those unable to get out of their residences.



5,956 meals delivered to people through volunteers via Meals on Wheels, McCord Senior Center, and Friendship Feast.



During the 2025 Stamp Out Hunger food drive, our community came together to collect over **10,000 pounds** of food. United Way partnered with local nonprofits to stock their pantries, supporting food security for families throughout the year.



Partners with RX for Oklahoma-helps Oklahoman's access prescription assistance programs provided by pharmaceutical manufacturing companies.



**Together, we are united.
Together, we serve.
Together... we thrive.**

Jenny Creech
2025 Campaign Chair